



Henry McMaster
Governor

SOUTH CAROLINA
DEPARTMENT OF COMMERCE

Harry M. Lightsey III
Secretary

Recycling Market Development Advisory Council (RMDAC) Meeting
Wednesday, March 20th, 2024
Truist Building 1201 Main Street, Columbia, SC
10:00 AM – 11:30 AM

RMDAC

Tina Green, Mumford Industries
Norman Chandler, Republic Services
Adam Padgett, Green Energy Biofuels
Chris Fisher, Fisher Recycling
Jay Spears, Continental
Andy Spicer, University of South Carolina
Ed Marr, Horry County
Brad Dutton, Dutton Polymers
Chad Prescott, Mid-Carolina Steel

ABSENT

Wes Westbrook, RMDAC Chair, BMW
Kevin Richardson, City of Rock Hill
Jean Cecil Frick, Maynard Nexsen
Carol James-Gilchrist, Sonoco Recycling
Angel Lara, Mid-Carolina Steel

GUESTS

Leslie Skardon, Sustain SC
Glenn Odom, Retired; Emeritus Member
Nick Murray, First Tuesday Strategies
Grant Fontaine, First Tuesday Strategies

STAFF

Anna DeLage, SC Department of Commerce
Allyson Barbier, SC Department of Commerce
Ashley Jenkins, SC Department of Commerce

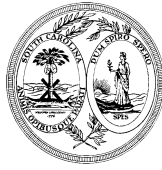
CALL MEETING TO ORDER

Tina Green (Vice Chair) motions to call the meeting to order at 10:00 AM.
The Vice Chair welcomes guests.

MINUTES

Glenn Odom needs to be added to the minutes.
January meeting minutes are approved with changes.

Introductions



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Nick Murray from First Tuesday Strategies gives presentation on engaging with legislators.

- Overview of the General Assembly and how a bill is passed
- House passes more bills typically
- Senate can be more deliberative
- House has become more conservative of the years- there has been more friction between the House and Senate in the recent years
- SC General Assembly is economic development driven
- When engaging with legislators, you need to provide a solution and not just a complaint
- Identify a champion
- Push report through different media channels (earned media)
- Important for RMDAC to interact with local delegation
- RMDAC needs to identify problem and solution
- Making a moral argument to lawmakers is not always effective- economic and national security argument is effective
- Engage lawmakers personally with graphics and report- put out one-pagers on lawmakers' desks
- Coalition building around recycling consolidating those action items and approaching legislators with that request

Ashley Jenkins gives overview of the 2023 RMDAC Annual Report.

- Potentially do a series on the report- find someone w/ a viewpoint potentially use Sustain SC social. https://issuu.com/recyclingsc/docs/rmdac_2023_annual_report

Ally Barbier reviews upcoming events

- 3/26- SC Scrap Tire Sustainability Coalition
- 4/8-4/11- CRA Annual Conference
- 5/14-5/15 SC Battery Symposium 2024
- 5/29 CPRC YPMP Roadshow Session II

Market Updates:

Tires: Inflation is hurting the price of hauling tires.

Petroleum: Slight uptick in biofuel feedstock.

Solid Waste: No update.

Carpet: Nylon 66 is holding steady. Nylon 6 is 20-25 cents a lb which will impact the industry.

Glass: Mixed is 0 + trucking. Most is going down.

Metal: Aluminum is steady; up to 78 cents a lb. Steel is down.

Plastic: PET is going up, baled bottles are at \$0.16/lb. Oil is going up therefore polyester is too.

Adjourn: 11:36 AM